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**FOR IMMEDIATE RELEASE**

## **Homie Partners with Valley of the Sun United Way for 95th Anniversary**

*Real Estate Technology Company to Donate \$95 for Every Home Bought or Sold in July*

**PHOENIX (June 14, 2021)** - Homie Arizona, a real estate technology company, will donate \$95 for every home bought or sold in July to Valley of the Sun United Way in honor of its 95th anniversary. Last April Homie launched its [Homie Helps Initiative](#) to support local communities in need. Homie's contributions in July will go towards Mighty Change 2026 Impact Area of Housing and Homeless, one of the four pillars in Valley of the Sun United Way's five-year plan. The plan aims to help Arizonans get through the continual impact of COVID-19, as well as the mighty goal of decreasing homelessness in Maricopa County by 50%.

"The goal of our continued partnership with Valley of the Sun United Way is to fight homelessness and help those heavily impacted by COVID-19," said Joshua Miller, General Manager at Homie Arizona. "July is one of our busiest transaction months and we look forward to making an impact and continuing to help Valley residents who are struggling to make ends meet."

Through this partnership, Homie and Valley of the Sun United Way will prioritize communities that are close to experiencing homelessness due to COVID-19, which is still impacting families throughout Maricopa County.

The services and programs to prevent homelessness include:

- Decrease individual and family housing insecurity through targeted investments in rent/utility assistance, housing navigators, and eviction prevention.
- Improve systems with housing and homeless services to reduce barriers to entry for communities of color and other vulnerable communities.
- Partner with regional organizations to develop new metrics that capture county-wide vulnerability of people facing eviction or in need of rent/utility assistance.

In April 2020, Homie committed to contributing up to \$100,000 to the Valley of the Sun United Way COVID-19 Response Fund.

"We're beyond grateful for Homie's contributions to our COVID-19 Response Fund and continued support," said Carla Vargas Jasa, President and CEO of Valley of the Sun United Way. "Homie's compassion and commitment to keeping local families in their homes is unmatched and the contributions will once again make a significant impact."

Homie is more than a real estate company. The company prides itself on the customer service it provides, the money it helps homeowners and buyers save, and the support for the community through giving back.



**About Homie**

Homie is a real estate technology company changing the way real estate is bought and sold by eliminating high fees and commissions. The company simplified an outdated and overcomplicated process through a combination of technology and full-service real estate agent support. Homie is the #1 listing brokerage office in the state of Utah and is growing quickly in Arizona and Nevada. With real estate and home loans, the Homie Tech family is making every aspect of buying and selling a home simple, affordable, and enjoyable. Finally, the way modern real estate should be. To learn more, visit [www.homie.com](http://www.homie.com).

**About Valley of the Sun United Way**

Valley of the Sun United Way envisions a community where every child, family and individual is healthy, has a safe place to live, and has every opportunity to succeed in school, in life and in work. As we work with our community, corporate and nonprofit partners to implement MC2026, our five-year plan for Mighty Change, we will put all of our efforts toward reaching bold goals for Maricopa County in Health, Housing and Homelessness, Education and Workforce Development. We invite you to join us. [www.vsuw.org](http://www.vsuw.org).

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